

Today we set going our 10th Annual January White Sale. Come! See the improvement after 10 years of improving an original idea applied to local retailing.

All Scrim, Net and Lace Curtains Are Lowered 20%

There are a thousand or so pairs, including our regular stocks. None reserved. All going at savings of twenty cents credited on each dollar. We hope every householder will take inventory of their needs and have them supplied during this sale.

Also Curtain Scrims, Nets, Voiles and Madras

Goods by the yard. These, too, are reduced 20 per cent along with the early January let-go of Curtains. Anticipate your spring wants and buy now.

Bleached and unbleached muslins and sheetings, pillow tubing etc., at January sale prices on Basement floor. Unequaled.

Four Special Lace Offerings During This Sale

—First, Plat Val laces, both edges and insertions to match. 2 to 5 inches wide, at 10c a yard.
—18-inch Corset Cover laces at 39c a yard.
—Real linen torchons 1/2 inch to 5 inches wide, 5c.
—Cluny laces 1 to 2 1/2 inches wide, 10c.

Various White Goods With Prices Clipped 10 to 30 Per Ct.

12 yard pieces of splendid Nainsook, made expressly for Parsons-Souders. \$1.48.
25c Long Cloth now 19c; 20c grade 17c; 15c for 11c.
35c French Nainsooks are now 29c; 25c for 19c; 15c for 11c.
Berkeley Cambrics reduced; 11c for 15c kind; 13c for the 18c grade.
25c Madras Blousings, now 19c.
1,000 yards English Long-cloth bought expressly for the event, 10c yard.

Embroideries At Special Prices

All-over Embroideries in small, neat patterns, 59c yard.
Infants' Flouncings, 59c yard.
At 10c—large group of edges and insertions whose former markings were 10c, 12 1/2c and 15c yard.

Entire stock table linens napkins sets and fancy art linens are reduced 20 per cent. Thrifty homes will take prompt notice.

White Goods of Every Kind Reduced

Averaging 20 per cent. Batistes, Swisses, Persian Lawns, French and Domestic Lawns, &c. Towels and Towelings in let-go at 20 per cent off.

56 Joined Miss Tierney's Embroidery Class First 2 Days

Started off fine. First day twenty-five were enrolled. These lessons are free, with no strings to it, no obligation whatsoever, and all ladies desirous of learning the new stitches, or learn for the first how to embroider, should accept this splendid opportunity. The morning classes are not so crowded.

Starting TODAY

(Wednesday, Jan. 7)

The Parsons-Souders Annual January Sale of

Undermuslins

Waists, Corsets, Linens, Bedding, Towels, Curtains, and All Kindred Lines of White

As said yesterday this sale is for the women of fashion as well as for the women of thrift. Both will study the news and inspect the offerings. This is an early January event, very carefully planned in which buying advantages plus a liberal share of our profits are distributed.

3600 Fresh Beautiful Undergarments at Savings Averaging One-Fourth

Night Gowns, 50c to \$4.00.
Drawers, 25c to \$2.00.
Long Petticoats, \$1 to \$5.
Corset Covers, 25c to \$1.25.
Princess Slips, \$1 to \$3.50.
Combinations, \$1 to \$4.

Counters and tables piled high with snowy white garments, priced in groups for easy choosing. The specials "extra" have been bought in tremendous quantities that all shall share and none be disappointed.

The Tables Containing Gowns, Combinations, Corset Covers, Skirts and Drawers at 79c

will in all probability, attract most attention. The garments are particularly attractive. Very choice materials and daintiest of laces and embroideries are employed as a trimming. Many show touches of hand work. The values are unmatched.

A Table of Corset Covers and Drawers at 19c and 39c are Values Unsurpassed

Those at 19c sell regularly at 25c; the 39c ones are always 50c; and standard values at that. A P.-S. Co. standard too. Many, so many styles. Lace or embroidery trimmed.

1825 Corsets Are Reduced In Price

R. & G. CORSETS.		NEMO CORSETS	
\$1.00 styles at \$.90	\$3.00 styles at \$2.70
\$1.50 styles at \$1.20	\$3.50 styles at \$3.15
\$2.00 styles at \$1.60	\$4.00 styles at \$3.60
\$2.50 styles at \$1.90	\$5.00 styles at \$4.40
WARNER CORSETS		REDFERN CORSETS	
\$1.00 styles at \$.90	\$3.50 styles at \$2.90
\$1.50 styles at \$1.20	\$4.00 styles at \$3.20
\$2.00 styles at \$1.60	\$5.00 styles at \$3.90
\$2.50 style sat \$1.90	\$6.50 styles at \$5.25
\$3.00 styles at \$2.40	\$8.00 styles at \$6.40
\$3.50 styles at \$2.90	\$10.00 styles at \$7.90

SOCIAL

Social Session Best Ever.
"You get better and better; when do you expect to reach the limit?" That is what a prominent Grafton Elk said Wednesday morning. He frequently attends the Elks' social sessions here and he was talking about the one held Tuesday night. The session Tuesday night broke the record as a big success. It was pronounced the finest ever held. The pronouncement was true as shown by the rare enjoyment 300 members of the order had from start to finish. The dinner was delicious and the feast of fun provided one continual sorority.

The occasion was in honor of Max G. Witten, of Bluefield, district deputy grand exalted ruler, and a class of twelve "baby" Elks. There were several visitors from the Parkersburg lodge, among whom were H. L. Biddle, treasurer of the state association, Lyle Jones, Paul Lehman, Paul Summers, and Daniel Leonard. Twenty-five or more Grafton Elks were there, too, among whom were ex-Senator B. P. Bailey, Harry Lambrecht and Leo Rasch.

A Christmas tree, filled with appropriate presents for many Elks, featured the affair and the decorations of the auditorium were elaborate and in keeping with the Christmas season. The large tree was stationed on the stage made into an Elks' sitting room with fireplace and chimney for Fleming H. Holden, who acted as a clever Santa Claus in the absence of Percy Byrd, former sheriff, who was unable to be present on account of the serious illness of his mother. The tree and arrangements as well as the vaudeville program were planned by Mr. Byrd as chairman of the social session along with the aid of his several very efficient assistants.

Santa Claus Holden as master of ceremonies added new laurels to his crown full of gems as an entertainer. Bursts of laughter were provoked by him in presenting the presents and the presents themselves caused more laughter. Comedy reigned supreme.

An impressive feature was the presentation of a costly present to Mr. Witten, the gift of the lodge as a mark of appreciation of his visit and as a token of esteem. The presentation was made by Charles J. Keister, exalted ruler, in a neat speech. Paul Lehman, of the Parkersburg lodge, added greatly to the enjoyment by singing songs and telling stories. He maintained his reputation as a fine singer and a master story teller. Paul Summers, of the same lodge, shone equally brilliant as a singer. Manager Stio, of the Winifred St. Clair Company, playing at the Robinson Grand theater, and a number of his company, very pleasantly contributed to the entertainment.

Emmitt Gill sang beautifully and the Harmon Four, comprised of A. J. Smith, Charles Gill, Wirt Law and Ralph Stager, was "there with the goods" as usual. Samuel Bentley delivered an eleven o'clock toast most impressively, none prettier than which has ever been given here.

M. E. Wells and William Shinn appeared to great advantage as the Tango Twins and several encores followed.

The Cadenza orchestra played a program of music quite appropriate. The class initiated into the lodge consisted of Harvey L. Fleming, E. W. Grandall, W. J. Morrison, H. R. Harper, I. V. Miles, M. E. Wells, G. C. Kirkmyer, Guy Zinn, J. Jacobs, Albert Spellburg, Jr., and J. T. Johnson, all of this city; and W. J. Dunkin, of Bridgeport.

A Surprise Birthday Party.
Miss Lizale Erickson, of Point Comfort, was very much surprised last evening when a number of her friends arrived, each bringing a small gift. She soon rallied from her surprise and entered into the joys of the evening with the ardor of her youth.

Delicious refreshments were served and all left wishing the host many happy returns of the day. The guests present were, Mrs. Martha Atkins, Mrs. Miley, Chaster Miley, Mrs. Alfred Washburn, Mrs. Wheeler Martin, Mrs. Clemens, Mrs. Gaston, Mrs. Shinn, Mrs. Eva Dodge, Miss Shinn and Winfield Coleman.

Union Meets.
The New Fair Grounds Woman's Christian Temperance Union met at the home of Mrs. Riley Tuesday afternoon with Mrs. Mary Davison acting president in the absence of Mrs. Icie Irons. After the business session refreshments were served in the parlor by Miss Reche Douglas and Little Lucile Riley. Mrs. Riley who is recovering from serious burns not being able to assist. Members present were Mrs. Myrtle Webster, Mrs. Matilda Queen, Mrs. Mary Davison, Mrs.

WEIDENHAMER'S

Our aim is to bring happiness and satisfaction to all our customers by pleasing their palate with good things to eat.
THURSDAY SPECIAL
3 Pound Fall PURE LARD For 45c

May Looman, Mrs. Nora Riley and Mrs. Flossie Fox.

Society To Meet.
The Ladies Aid Society of Ash Chapel church, Broad Oaks, will meet with Mrs. Thomas Myers, Thursday afternoon at 2:30 o'clock, all members are requested to be present.

Papers Read.
Interesting and well prepared papers were read by Mrs. A. O. Thomas and Mrs. Rogers at the meeting of the King's Daughters Circle held yesterday afternoon in the home of Mrs. Benjamin F. Robinson on West Pike street. The subject discussed for the afternoon was "China" with Mrs. Williams Rogers leader. Mrs. Homer Williams rendered some delightful music. Refreshments were served at five o'clock by the hostess who was assisted by Mrs. Lloyd P. Souders and Mrs. Frances Robinson. Coffee was poured by Mrs. George D. Smith.

Pleasing Oyster Supper.
Carnations, roses and narcissus were attractively obtained in the floral decorations of the tables at the oyster supper given last evening by the Ladies Aid Society of the First Presbyterian church. Quite a number attended notwithstanding the inclement weather and a very neat sum was added to the treasury of the society.

Mrs. Smith Entertains.
Mrs. Martha Smith entertained the members of the Woman's Board of Missions of the Central Christian church yesterday afternoon in her home in Mechanic street. Mrs. Kate M. Long gave a very interesting talk on a visit to headquarters of the College of Missions at Indianapolis, and papers were read by Mrs. O. L. Winkleton, Mrs. S. C. Watkins, and Mrs. Suffer. Ask augmented by selections of music. Refreshments were served and quite a number of members were present.

To Tender Reception.
The Central Clarkburg Woman's Christian Temperance Union will tender a reception to the city school teachers, the private school teachers, the Honorary members and the clergy of the city at 8 o'clock tomorrow night in the First Methodist Episcopal church parlor. Every member of the union is also expected to be present.

Society To Meet.
Thursday afternoon the Missionary Society of the First Baptist church will meet in the church parlors and the leader will be Mrs. Chas. C. Rid-enour.

DANCE

Per weekly schedule at Hoffman Hall tonight, by Cadenza Orchestra.

YOU ARE PLENTY GOOD
LOOKING ENOUGH TO GET
KISSES
HERE, JUST BRING
10c
AND GET A WHOLE
QUART
CHICAGO DAIRY
"The Better Butter Store."
128 FOURTH ST.

The Osborn Shoe Company

Says bring your feet with you at once.
Our winter Shoes are anxious to "take" walk. They want to get out into the cold and keep somebody's feet warm; it may be yours.
MEN'S, Women's, Misses' and Children's, Boys' and Youths' Shoes at prices that will open many a purse.
If quality and prices do not bring your feet here they must certainly be out of town.
We surely have some special bargains in footwear. See

The Osburn Shoe Co

309 West Pike St.

The Jan-Landwood Co

Hundreds Are Enjoying This January White Sale

If you are not one of the many, you are missing a great money-saving opportunity. This merchandise is not the usual kind that is generally purchased for "sales," but is taken from our regular line of high class merchandise, and you may rest assured that any article purchased during this White Sale will be of the usual high quality.

Five dozen initial handkerchiefs at 5c each. Made of fine lawn, neatly hemstitched. **5c EACH**
New Crepe Gowns with neat beading and embroidery edge. **98c**
Long Cloth, ready for the needle, 10 yards in the bolt. **95c BOLT**
15c TRIANGLE HOSE 2 PAIR FOR 23c (White only.)
We can save you money on any kind of Lace Curtains you may want.
5c Bed Spreads at \$1.39. Wonderful values in these. Don't miss them. **\$1.39**
25c Bath Towels will be sold 2 for 35c during this White Sale. Size 18x24 inches. **35c PR.**
8c Petticoats at 70c. Special inducement for the White Sale. Wide, double flounce embroidered. Special at **79c**

This sale of Night Gowns should be of interest to every woman. We have received many comments for having the nicest line of popular priced Gowns in Clarksburg. You'll agree if you see them.

75c to \$1.98

The WOMAN'S STORE Everything That's White

Installation and Social Session.
At a busy session of Fernleaf Temple No. 10 of the Pythian Sisters Tuesday night in Hoffman hall, which included the initiation of a class of candidates and social festivities, the recently elected officers were duly installed. They are Most Excellent Chief Mrs. Daisy Talbot; Excellent Senior Mrs. Cora Wilson, Excellent Junior Mrs. Margaret Stout, Mistress of Finance Mrs. Jessie Chambers, Mistress of Records and Correspondence Mrs. Sadie Guinn, Manager Miss Lou- verna Sayre, Protector Miss Edna Nutter, Outer guard Mrs. Ora Bumington, and trustee Mrs. Flora Nutter.

Sunshine Temple No. 120 with a large delegation of members visited the temple and took part in the proceedings. The social session included a banquet in honor of the new and visiting members.

A new trade union house of the wood-workers of Germany has recently been completed at a cost of over \$250,000, at Berlin.

In the densest parts of Bombay there are 740 persons to the acre. New York has one thousand in the same area.

Germany is able to feed about ninety tenths of her nearly sixty million inhabitants on the products of her own soil.

Ceylon produces nearly every product known with the exception of diamonds, emeralds, opals and turquoises.

Nine hundred young French women have petitioned the War Minister to allow them to join the army in the auxiliary service.

The value of the mine output of precious and semi-precious metals in Idaho in 1912 was \$21,466,521, against \$19,300,894 in 1911.

Mrs. Joseph Wood, wife of a prominent lawyer in Mount Vernon, N. Y., has been appointed to the Westchester county police force.

You can't spend an hour studying the ads in the DAILY TELEGRAM without LEARNING that have a CASH-VALUE TO YOU!

"Do You Spank Your Baby?"

Babies are good when they are comfortable, and you must soothe their delicate nerves. Follow the example of wise mothers and give them

Dr. FAHRNEY'S TEETHING SYRUP

The standard American remedy for infant complaints. Prevents Cholera Infantum, cures Constipation and Colic, makes Teething simple and safe. 25 cents at drugists. Trial bottle free if you mention this paper. Made only by DR. D. FAHRNEY & SON, Hagerstown, Md.

DINING ROOM FURNITURE

In cluded in our January Clearance Sale is quite a number of Early English extension tables, buffets, china closets and chairs, which are now positively marked

BELOW COST
Note a few of the cash prices below, selected at random from our Early English dining room:
54-inch 6-ft. Extension Table, was \$47.50, now \$30.00
54-inch 6-ft. Extension Table, was \$31.50, now \$18.00
54-inch 6-ft. Extension Table, was \$19.50, now \$14.00
42-inch 6-ft. Extension Table, was \$ 9.75, now \$ 7.50
Large, nicely polished Buffet, was \$46.50, now \$28.00
Large, nicely polished Buffet, was \$41.00, now \$25.00
Small, nicely polished Buffet, was \$12.00, now \$ 9.00
Large China Closet, 1 mirror, was \$51.00, now \$25.00
Large China Closet, 2 mirrors, was \$28.50, now \$18.00
Smaller China Closet, was \$17.25, now \$12.00
Nicely polished Serving Table, was \$22.50, now \$15.00
Nicely polished Serving Table, was \$16.50, now \$11.00
Select your dining room furniture today. The opportunity may not be presented again.

Palace Furniture & Piano Co.

168-170 W. Main Street